

# MM4ALL & The Conveyor Project\*

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## **The Brighton-based Conveyor team**

The Regency Town House

Brighton & Hove

[www.rth.org.uk](http://www.rth.org.uk)

Phil Blume - Administration, Ben Lobo and Val Cartei - Development,  
Danny Hope - User Experience and Nick Tyson - Concept

## **European Co-organisers:**

MICC Università degli Studi Firenze, Italy

Poznan University, Poland

Heritage Malta Valletta, Malta

Cross Czech a.s., Praha, Czech Republic

Universidad Politecnica de Madrid

**Major museums worldwide are increasingly using interactive multimedia presentations to enhance the public's understanding and enjoyment of their collections. Unfortunately, such presentations have been extremely expensive to develop, placing them beyond the reach of all but the best-funded organizations. Until now, that is . . .**

Following extensive research into the needs of the museum community, The Regency Town House heritage centre produced 'Conveyor', an economical and simple-to-use multimedia authoring system.

Designed by museum people, for museum people, Conveyor enables an organization's staff to take images, texts, sounds, animations and videos and simply insert them into the framework of a pre-formatted interactive presentation. Best of all, there's no programming involved!

The British Government's 'Department for Culture, Media and Sport' provided initial funding for Conveyor's development in the UK. Subsequent collaborative projects with European and Asian partners have resulted in various local language versions being produced, including systems in Flemish and Mandarin.

Conveyor has been used by organizations to introduce visitors to museum galleries, to explain important institutional collections, to familiarize residents and visitors to the histories of towns and cities, to tell the story of European political upheaval during the 20th century, to explore costume development in the 18th and 19th centuries and even to set out the guidelines for securing a successful marriage in SE Asia.

Now, with Culture 2000 funding for our MM4ALL project we are busy producing a new version of the Conveyor system, an altogether 'bigger and better' Conveyor product.

We expect the new Conveyor software to be in test with our development partners during 2008. Thereafter, we will work with a number of organizations to evolve trial end-user products. Eventually the new Conveyor system will be made available to all not for profit cultural organizations.

*The Conveyor development team.*

## Conveyor v.2 Training Day Schedule

- 9.15 - Arrival and registration
- 9.30 - Introduction to MM4ALL, Conveyor's development history and the project teams involved
- 10.30 - Introduction to the new Conveyor authoring system, where we are today and what's upcoming
- 11.15 - *Coffee*
- 11.30 - Understanding your skills and how you use the new system  
Q&A session
- 12.45 - *Lunch*
- 13.15 - Practice authoring sessions:  
Making static presentations  
Making unidirectional presentations
- 15.30 - *Tea*  
Making multidirectional presentations  
How these styles can merge together  
Q&A session
- 16.30 - Close